



ad.fast price list

valid from June 17th 2024



Tier 1 Pricing (best for low volume users)

National Ad Deliveries

£ **15** per ad

Optional PDF Fix + £5

Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £15

Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Regional Ad Deliveries

£ **2.00** per ad

Optional PDF Fix + £2

Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £12

Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Tier 1 Pricing:

On this tier you simply pay for each individual delivery as you go, using PayPal or a credit/debit card. If you have several ads that you need to send you can pay an amount which will cover all of these in one go. If you pay £100 or more you will move to Tier 2 pricing, which has lower charges.

Repeat Insertions:

You can now send repeat ads via adfast. If you need to send an ad that you have already delivered via ad.fast (i.e. you are sending it to the same publication, at the same size but with a new date and URN) the cost for is just £1 for a Regional Ad and £2 for a National Ad.

News UK and Reach URN Mandated Publications:

An additional charge of £5 may be applied if you do not match your ad to the appropriate URN for mandated publications and Qmuli therefore has to.

Daily Mail Group newspaper classified ads:

NO CHARGE.

All prices quoted are exclusive of VAT. E&OE



Tier 2 Pricing (best for mid volume users)

National Ad Deliveries

£ **10** per ad

Optional PDF Fix **FREE**

Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix **+ £10**

Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Regional Ad Deliveries

£ **1.75** per ad

Optional PDF Fix **FREE**

Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix **+ £5**

Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Tier 2 Pricing:

For Tier 2 pricing you must pay a **minimum of £100 each time** you top up your account, using PayPal or a credit/debit card. **Please be aware that each top up lasts for 12 months.**

Repeat Insertions:

You can now send repeat ads via adfast. If you need to send an ad that you have already delivered via ad.fast (i.e. you are sending it to the same publication, at the same size but with a new date and URN) the cost is just £1 for a Regional Ad and £2 for a National Ad.

News UK and Reach URN Mandated Publications:

An additional charge of £5 may be applied if you do not match your ad to the appropriate URN for mandated publications and Qmuli therefore has to.

Daily Mail Group newspaper classified ads:

NO CHARGE.

If you are a volume user and would prefer to pay via a monthly invoice, with the invoice amount deducted via direct debit 28 days later, please contact us. Tier 2 pricing is the default for our invoice accounts. Please bear in mind that a "low user" charge may be applied on low invoice amounts.

All prices quoted are exclusive of VAT. E&OE



Tier 3 Pricing (best for high volume users)

National Ad Deliveries

£ **8** per ad

Optional PDF Fix **FREE**

Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix **+ £10**

Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Regional Ad Deliveries

£ **1.50** per ad

Optional PDF Fix **FREE**

Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix **+ £5**

Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Tier 3 Pricing:

For Tier 3 pricing you must pay a **minimum of £500 each time** you top up your account, using PayPal or a credit/debit card. **Please be aware that each top up lasts for 12 months.**

Repeat Insertions:

You can now send repeat ads via adfast. If you need to send an ad that you have already delivered via ad.fast (i.e. you are sending it to the same publication, at the same size but with a new date and URN) the cost is just £1 for a Regional Ad and £2 for a National Ad.

News UK and Reach URN Mandated Publications:

An additional charge of £5 may be applied if you do not match your ad to the appropriate URN for mandated publications and Qmuli therefore has to.

Daily Mail Group newspaper classified ads:

NO CHARGE.

If you are a volume user and would prefer to pay via a monthly invoice, with the invoice amount deducted via direct debit 28 days later, please contact us. Tier 2 pricing is the default for our invoice accounts. Please bear in mind that a "low user" charge may be applied on low invoice amounts.

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Non-UK Titles

You can now deliver directly to 1000s of global press publications using adfast. Simply search by entering a country name then choose from the list of available titles. We should have your publication title, spec and size in our database but if not, let us know and our team will add it promptly and let you know when that has been done. We do a quick check on all foreign title deliveries before sending to ensure specs are accurate.

Tier 1

£ **30** per ad

Optional PDF Fix +£5
Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £15
Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Tier 2

£ **20** per ad

Optional PDF Fix FREE
Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £10
Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

Tier 3

£ **15** per ad

Optional PDF Fix FREE
Use ad.fast to fix PDF issues with your file that are required to meet the publisher's print specifications.

Optional Colour Fix + £10
Use ad.fast to fix any colour issues with your file that are required to meet the publisher's print specifications.

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Studio Service

£ **45** per ad

Rush Charge £15

This charge applies for jobs submitted after 5pm on the copy deadline day, or any request for turnaround in under 2 hours.

More about the Studio service

This service is performed by our experienced pre-press operators. It includes:

- size check
- flightcheck
- PDF fix if required
- colour conversion to the correct colour space for the destination
- client approval
- delivery
- confirmation of receipt by publisher
- confirming to you that your job has been delivered successfully

Please allow 2 hours turn around for this service as standard. If you require the job turned around faster a rush charge is likely to be applied.

Standard studio hours are from 9:30am - 6pm, Monday to Friday (excluding Public Holidays).

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Hard Copy Proofing Service

A3 Proofs

£40 per proof

Colour Conversion + £25

If you require your files to be converted to a different ICC colour space prior to being proofed there is an additional charge for each file that needs to be converted.

Delivery + £POA

A delivery charge will be applied which will vary dependent on distance and urgency.

A2 Proofs

£60 per proof

Colour Conversion + £25

If you require your files to be converted to a different ICC colour space prior to being proofed there is an additional charge for each file that needs to be converted.

Delivery + £POA

A delivery charge will be applied which will vary dependent on distance and urgency.

Proofing Service

Qmuli provides a professional, comprehensive hard copy proofing service for proofs up to A2 in size. It may be possible to proof to larger sizes but please contact us to discuss this if it is required.

We can proof to newspaper or magazine stock accurately for over 100 different colour spaces, covering most press and print needs across the globe.

The proofing service includes precise colour conversions prior to proofing if required and delivery.

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